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City of Salisbury names Nick Aceves as new parks and recreation director

SALISBURY, N.C. (Nov. 4, 2015) -- The City of Salisbury announced today that it has hired Nick Aceves as its new director of parks and recreation. He has more than 12 years of experience working with diverse youth communities and managing recreational facilities in municipalities throughout North Carolina.

Most recently, Aceves was the superintendent of parks and recreation for the City of Reidsville, N.C., where he oversaw the athletics and teen center divisions and the city's summer camp programs. He was also tasked with preparing the departmental budget, managing capital improvements projects and long- and short-term department planning.

"I am excited about the opportunity that the City of Salisbury has presented me," said Aceves. "I give thanks for all of the love and support from my family, friends and colleagues as I start this new venture. I look forward to building new relationships with the Salisbury staff and members of the community as together we build and cultivate recreational opportunities."

"Nick is a proven parks and recreation professional who I believe will be an asset to the City of Salisbury leadership team," said Lane Bailey, Salisbury city manager. "He truly impressed our interview panel with his knowledge and passion for community recreation programs. We are lucky to have him on the team."

"I have always known Nick to be an upstanding, bright and compassionate individual who works well with our diverse youth population and the Reidsville community as a whole," said Reidsville Fire Chief David Bracken, who previously also served as Reidsville interim city manager. "While I am sad for Reidsville in losing Nick as a valued employee, I am excited for the City of Salisbury. As pastor of Jerusalem Baptist Church in nearby Spencer, I think he will bring a lot of enthusiasm to the role and be a positive influence not just in the Salisbury community but the neighboring Rowan County communities as well."

Aceves previously held youth services and community recreational positions in Winston-Salem, Durham and Greensboro. His community involvement includes volunteer positions with the Special Olympics of High Point, Be Healthy NC of Rockingham County, the National Parks and Recreation Association and the North Carolina Recreation and Parks Association. He also holds a Certified Parks and Recreation Professional (CPRP) designation.

Aceves received both a bachelor's degree in media studies and a master's degree in leisure service management from the University of North Carolina Greensboro.

The City of Salisbury, America's first 10-gigabit city, is located in the heart of the Piedmont region of North Carolina, midway between Charlotte and Greensboro. Salisbury is the county seat of Rowan County, and provides a full range of municipal services, including law enforcement, fire protection, zoning and code enforcement and water and sewer systems. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs and events, please follow us on Twitter at <https://twitter.com/CitySalisburyNC> and Facebook at <https://www.facebook.com/CitySalisburyNC>.